

RR RUEPSE

DE RUFPEK 39KY

ZNR

R 061500Z

FM FBIS KYRENIA

TO FEDMONITOR WASHDC

FBIS GRNC

BT

UNCLAS

798 COUCH/MORGENROTH FROM PETERSON/CLARK KY 949

REUR 27 TWENTYSEVEN MARCH MEMO ON NEW LOGOGRAPHS FOR DOMESTIC
SERVICES.

(ONE). RECOMMEND LANGUAGE BE ADDED TO DOMESTIC SERVICE BRIEF
LOGOGRAPHS WHEN MORE THAN ONE LANGUAGE SERVICE EXISTS SINCE
LANGUAGE OF BROADCAST MAY LEND SIGNIFICANCE TO ITEM. EXAMPLES
FROM BUREAU COVERAGE ARE: NICOSIA DOMESTIC ENGLISH/GREEK/TURKISH,
BAGHDAD DOMESTIC ARABIC/KURDISH/TURKMEN, BAKU DOMESTIC AZERBAIDZHANI/
RUSSIAN, AND TBILISI DOMESTIC GEORGIAN/RUSSIAN.

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(TWO). RECOMMEND OUR USING "DAMASCUS IN HEBREW TO ISRAEL"
PER WA 708, 26 TWENTYSIX OCTOBER, STED "DAMASCUS DOMESTIC SERVICE
IN HEBREW" SINCE WE ARE CONVINCED FROM CONTENT THAT PROGRAM IS
INTENDED PRIMARILY FOR EXTERNAL CONSUMPTION. IT WOULD THUS
BETREATED SIMILARLY TO "CAIRO IN HEBREW TO ISRAEL."

(THREE). IF YOU HAVE NO OBJECTIONS, WE WILL APPLY DOMESTIC
BRIEF LOGOGRAPHS TO ECONOMIC ABSTRACTS, AND USE BRIEF LOGOGRAPHS
BEIRUT AND MECCA DOMESTIC STED BEIRUT AND MECCA ARABIC.

(FOUR). UNLESS YOU ADVISE OTHERWISE, WE WILL CONTINUE TO USE
INTERNATIONAL LOGOGRAPH FOR CAIRO VOICE OF THE ARABS THOUGH
THESE PROGRAMS ARE INTENDED FOR HOME AND WELL AS EXTERNAL
CONSUMPTION.

END

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06/1507Z APR

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